



HERITAGE HIGHER EDUCATION

INSTAGRAM
MARKETING:
CONCEPTS TO
INCREASE EXPOSURE

INSTRUCTED BY
MEGAN EAVES

PROVIDED BY
TITLE RESOURCES
GUARANTY
COMPANY #0245

ZOOM APP AND
CAMERA REQUIRED
FOR CE CREDIT

LIMITED SPACE
AVAILABLE

RSVP TO
LEA HOLUBEC AT
HIGHEREDUCATION@
HERITAGE-TITLE.COM



INSTAGRAM MARKETING: CONCEPTS TO INCREASE EXPOSURE

1 HOUR CE COURSE #39435

Want to take Instagram to the next level? In this class, we will discuss the advantages of a business profile, content to post, the importance of hashtags and captions, and end with tips and tricks that will help increase followers and post engagement.

WHEN:

WEDNESDAY, SEPTEMBER 16
12:00 PM - 1:00 PM

WHERE:

ONLINE ZOOM MEETING
I WILL SEND THE LINK TO JOIN THE CLASS
AFTER YOU ARE SIGNED UP!

COST:

\$10: PAYABLE WITH A CREDIT CARD