



# AUSTIN

## CITY GUIDE



### ▶ History & Overview

Austin is the capital of Texas and was named in honor of Stephen F. Austin. The city is located on the Colorado River and Interstate IH35. The completion of the capitol building, arrival of the Houston and Texas Central Railway, opening of The University of Texas at Austin and construction of the Great Granite Dam on the Colorado River contributed to the city's initial growth. Once a small town, Austin is one of the largest metros in the country and continues to top the Best of the Best charts because of its innovative workforce, deep talent pool and an unparalleled quality of life.



### ▶ Education

Austin area high schools rank in the top 10% nationally and represent 7 multiple districts and charter programs. The city is home to several higher education institutions, including The University of Texas at Austin, St. Edwards University, Concordia, Austin Community College, Huston-Tillotson University and the Art Institute of Austin.



### ▶ Major Business Industries

Recognized for its entrepreneurial and pro-business environment, Austin is one of the fastest growing regions in the country. Key industries include Manufacturing, Life Sciences, Data Management, Technology and Financial Services. The number of corporate relocations and expansions continues to add to the city's robust economy. Some of the major employers represented in Austin are Apple, Ascension Seton, Dell Technologies, YETI, Kendra Scott, Tesla, IBM Corp., Samsung Austin Semiconductor, Google, Facebook, Indeed, Army Command, Oracle, Whole Foods and Advanced Micro Devices.



### ▶ Arts & Culture

Austin is known for being an innovative and creative city and has some of the most interesting street art and murals. The city is also home to amazing museums, performing arts centers and galleries. Residents can visit The Blanton, The Elizabeth Ney Museum, The Long Center, Harry Ransom Center, LBJ Presidential Library and The Contemporary at the Jones Center and Laguna Gloria. Some of the other must see cultural venues include The Mexic-Arte Museum, Texas Military Museum, Umlauf Sculpture Garden and Museum, The Carver Museum, Emma S. Barrientos Mexican American Cultural Center, Ballet Austin, The Bob Bullock Museum and Cathedral of Junk.





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## ▶ Dining

Offering something for every palate, Austin has an amazing restaurant scene. Some of the local favorites include Franklin Barbecue, Matt's El Rancho, Chuy's, The Grove, Fonda San Miguel, Jeffrey's, Clark's Oyster Bar, Josephine House, Tiny Boxwoods, ATX Cocina, Elizabeth Street Café, Lenora, Loro and Odd Duck.



## ▶ Wineries, Breweries, & Pubs

Austin is known for its craft beer scene. Some of the favorite spots include Austin Beer Garden Brewing Co., Blue Owl Brewing and Vista Brewing. The Austin winery scene is booming, too. With the Texas Hill Country just around the corner, residents can explore amazing places like Fall Creek Vineyards, William Chris Vineyards and Duchman Family Winery.



## ▶ Parks & Outdoors

An outdoor oasis, Austin ranks among the fittest cities in America. Residents enjoy hiking, biking, swimming, kayaking and paddle boarding. Some of the favorite outdoor spots include Zilker Botanical Gardens, Lady Bird Lake, Barton Springs Pool, Deep Eddy Pool, Hamilton Pool, Krause Springs, Barton Creek Greenbelt and Pace Bend.



## ▶ Festivals

Known as the Live Music Capital of the World, Austin is home to music festivals, sports competitions, arts, cultural experiences and family fun. Some of the annual festivals include Eeyore's Birthday, Austin Kite Festival, Austin City Limits Musical Festival, South by Southwest, Austin Food & Wine Festival, Austin Book Festival and Austin Film Festival.



## ▶ Neighborhoods

One of the most vibrant cities in America, Austin continues to attract newcomers in record numbers. While there are several wonderful neighborhoods, some of the favorite areas include Downtown, Tarrytown, Clarksville, Pemberton, Westlake Hills, Rollingwood, Northwest Hills, East Austin, Travis Country, Steiner Ranch, Circle C, Allandale, Barton Creek, Barton Creek West, Hyde Park, Cherrywood, Crestview, North University, Barton Hills, Mueller and The Domain.

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