



History & Overview

Originally called Brushy Creek because of its location on the north bank of the creek, the town was later renamed Round Rock by a postmaster who used to fish from a large, round rock in Brushy Creek. The Chisholm Trail drew many people as the trading trail was used to transport cattle. Additionally, the International Great Northern Railroad ran through Williamson County and, over time, more and more people moved to Round Rock. Today, Round Rock is one of the fastest growing cities in America.



Education

Round Rock ISD is an award-winning school district located in Williamson County and northwest Travis County. The district offers several dual language program campuses from Pre-K to fifth grade offers higher education opportunities that include Austin Community College, Texas State University Round Rock Campus and Texas A&M Health Science Center.



Major Business Industries

Round Rock is a thriving business community consisting of small businesses and large-scale companies. Some of the most notable businesses are Dell Technologies, Emerson Automation Solutions, Amazon Logistics and Distribution, Ascension, Baylor Scott & White and TECO-Westinghouse Motor Company.



Arts & Culture

Whether you're looking for music, art galleries or museums, Round Rock has something for everyone. Be sure to visit the Sam Bass Community Theatre, Penfold Theatre, Downtowner Gallery and Sharon Hart Main Street Plaza.



Dining

Round Rock offers a variety of dining selections. Some of the most popular venues include Ajo Restaurant, Jack Allen's Kitchen, Palmero Pasta House and the famous Round Rock Donuts.



Photo courtesy of instagram.com/roundrockpard





☐ ♥ Wineries, Breweries, & Pubs

Wine Sensation, Bluebonnet Beer Company, 3rd Level Brewing Brewing and The Brass Tap represent some of the favorite gathering places and breweries in Round Rock.



Parks & Outdoors

Looking for something fun to do? Round Rock offers adventure, history and outdoor activities. Some of the top things to do include exploring Brushy Creek Trail, catching a game at Dell Diamond, visiting Old Settlers Park, playing a round of golf at Forest Creek Golf Club or Teravista Golf Club, enjoying a movie at the Blue Starlite Drive-in, swimming at Lake Creek Pool, floating the lazy river at Rock'n River Water Park, watching a movie at Movies in the Park or strolling through the stores at the Round Rock Outlet.



Festivals

Throughout the year, the city of Round Rock hosts several events and celebrations, including July Fourth Frontier Days, Chalk Walk & Festival, Fall Fun Festival, 12 Days of Main Street and Outlaw Trail 100 Cycling Tour.



Neighborhoods

The city has diverse neighborhood developments that accommodate working professionals, offer award-winning schools and provide fun outdoor activities for all. Some of the neighborhoods include Teravista, Forest Creek, Lake Forest, Behrens Ranch, Chandler Creek, Arbor Place, Brushy Bend Park, Brushy Creek, Chisholm Valley, The Enclave and Forest Grove.



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roundrockchamber.org