

DATABASE MANAGEMENT & CLIENT ENGAGEMENT

with Atif Ahmad, President & Founder of Adelo Mortgage

ACEO Mortgage

TUESDAY, JUNE 4 1:00 PM - 2:00 PM

Heritage Title Company Training Room 2500 Bee Caves Rd Bldg 3 | Ste 110 Austin, TX 78746

Not for CE credit and is free of charge

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Join Atif Ahmad in a deep dive into optimizing data organization and communication strategies. In this course, you will learn how to structure your database into channels, manage VIP clients effectively, and interpret key metrics. Atif will also discuss current market conditions, such as the federal funds rate, and how they impact client interactions and business decisions.

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